

Press Release

Next Magic Inc.

6 August 2002

Next Magic Inc. to start the instant & on-demand hot spot service "COOLSPOT".

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Next Magic Inc. (Headquarters: Tokyo Taito Ward, president Shu Hagiwara) to start of solution "COOLSPOT" which can immediately produce any public wireless LAN access service (hot spot service) in the event seminar hall and the restaurant, etc. as on demand and as instant to install.

The hot spot which can be freely accessed the Internet by wireless LAN keeps appearing in various parts of Japan, and it still increase since last year. Although some of the hotspot starter kits were already in the market, these required the broadband lines such as ADSL and optical fibers. Because it not only took the time of the telecommunication line construction but also expertise was needed, to make a hotspot service was very difficult for many general users. Moreover, necessity of the "Contract" of the telecommunication line made them difficult to start the hotspot.

To solve all particular problems, Next Magic Inc. to offer service "COOLSPOT" which adopts a wireless network for the Internet connection line.

COOLSPOT includes the Wireless LAN router with IEEE 802.11b and the PHS data communication card (The telecommunication line contract and ISPcontract are already done between Next Magic Inc. and telcos) for the Internet connection. Therefore, everyone can easily make the hot spot service by COOLSPOT wherever in the PHS service area. All "Telecommunication Line construction", "Telcos line contract" and "ISP contract" on the customer side are unnecessary. When the power supply of a wireless router is turned on, the hot spot is constructed in the area of about 50m in prospect radius about two minutes.

PHS included in a COOLSPOT are the Air-H"(air-edge) by the DDI Pocket or the b-mobile service by the Japan Communication Inc.. The maximum transmission rate is 128kbps (the b-mobile corresponds 200kbps in the compression proxy function). It will be easy to understand an enough speed feeling is obtained also with 128kbps, though it might be compared unfavorably with a recent broadband line such as over 1.5Mbps, if most users do not use broadband contents in Internet cafe and an existing hot spot. In fact, it is very current situation that everyone uses only text contents such as E-mail and BBS. Especially, the permanent connection than the bandwidth(speed) becomes important in the P2P application (e.g.:Instant message) to be showing the symptom of the large fashion now.

In the FIFA World Cup of last June, at the hotel and at the airport in the Oita prefecture where is one of the venue in Japan, the hot spot service limited for the holding period was operating by COOLSPOT. Because the removal is also easy, COOLSPOT is very suitable for those kind of the events with a limited period.

(1)Charge for COOLSPOT rental

Air-H "Package: 25,000 yen/month. 5,000 yen/day.
b-mobile package: 20,000 yen/month. 4,500 yen/day.

(2)Content of COOLSPOT

Wireless LAN router(NAPS-02) exclusive use for COOLSPOT
PHS card which is done of the telecommunication line contract
(AirH " or b-mobile).

Next Magic Inc.

CEO: Shu Hagiwara
Capital: 10 million yen
Startup Date: June 5, 2001
Business Consultation of making wireless LAN/MAN infrastructure
Development of equipments for the Internet/Intranet
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Photograph: Wireless LAN router for COOLSPOT (Model: NAPS-02)
A5 size and 480g weight. (included PHS card's weight)